

Morgan Stanley

Donor Advised Funds

Helping Your Donations Do More for You
and the Charities You Care About

MORGAN STANLEY GLOBAL IMPACT FUNDING TRUST, INC.

Charitable giving is among the highest of human aspirations, woven into the fabric of organizations, countries and societies around the world. While many individuals and families have a deep commitment to philanthropy, charitable giving is not limited to those with significant wealth. Donor advised funds are among the easiest and most tax-advantaged ways to give to charity for donors across the spectrum of wealth.

Giving to a donor advised fund does not have to be complex or time-consuming. Morgan Stanley Global Impact Funding Trust, Inc. (MS GIFT) can work with you to:

- Set aside assets for charitable purposes.
- Generate tax advantages immediately.
- Seek growth of the assets.
- Defer selection of specific charities that will receive your grants.
- Maintain decision-making flexibility on the grant recipient, as well as the size, number and timing of grants.
- Multiply your impact through Impact Pools that invest in companies creating a positive environmental and social impact through their products/services or corporate practices.

A well-planned and thoughtful approach to charitable giving benefits donors and, more importantly, the charities you care about. This is why you may want to consider the advantages of a donor advised fund (DAF) as part of your overall charitable giving strategy.

“Delivering innovative solutions for our clients that align their personal values with their financial goals is an important focus for Morgan Stanley, and I believe we are uniquely suited to do this.”

James Gorman
Morgan Stanley Chairman and CEO

How a Donor Advised Fund Works

A DAF is a charitable giving vehicle administered by a sponsoring organization such as MS GIFT, a 501(c)(3) public charity. DAFs are structured as 501(c)(3) organizations created with the intent of managing charitable donations on behalf of individuals, families and organizations.

Donors retain advisory privileges over how money should be granted to selected charities.

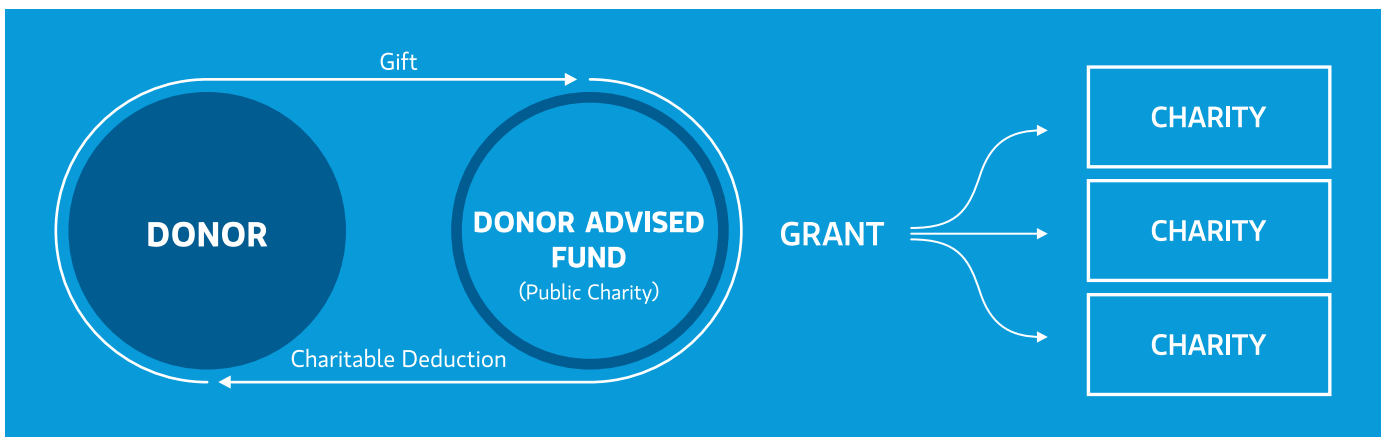
Contributions to a DAF are invested in line with donor preferences and have the potential to grow tax-free while the donor recommends which charities to support.

Given that DAFs are structured as public charities, donors receive the tax benefit up front, even if:

- The donor recommends grants to IRS-qualified public charities in multiple installments over several years.
- Donated assets have not been distributed to the recipient organizations before the end of the taxable year in which the contribution is made to the DAF.
- The donor has not decided to recommend grants to any recipients.

“The extraordinary passion and generosity powering entrepreneurship and philanthropy inspires us every day.”

Jed Finn, *Managing Director*
Chief Operating Officer
Morgan Stanley
Wealth Management



How a Donor Advised Fund Benefits Donors

Donor advised funds simplify charitable giving. Benefits to donors include:



- SIMPLICITY.** Contribute to a DAF with cash or appreciated assets and receive an up-front tax deduction.
- PLANNED PHILANTHROPY OVER TIME.** While assets are held in the DAF, donors and their Morgan Stanley Financial Advisors can thoroughly research areas of charitable interest and specific organizations.
- LEGACY CREATION.** DAFs are an effective way to coordinate philanthropic giving with succession planning.
- PROFESSIONAL ASSET MANAGEMENT.** Contributions are professionally managed and invested, allowing for potential growth of assets.
- ANONYMOUS OR NAMED GIFTING.** Grants to other charitable organizations may be made anonymously or by recognizing the donor.
- FLEXIBILITY IN GRANT TIMING AND CHARITY SELECTION.** Flexibility is preserved in charity selection and timing of distributions and, should conditions change, reallocation is allowed for planned donations that have not been distributed.
- TAX-ADVANTAGED CONSIDERATIONS.** The capital gains tax on gifts of appreciated securities and other assets may be mitigated so as to receive potential reductions in estate tax liabilities.
- FLEXIBILITY TO CHOOSE INVESTABLE ASSETS.** Donors can contribute cash and other marketable securities. With prior approval, donors can contribute illiquid assets such as real estate, art, commodities or private company stock.
- NOT LIMITED TO INDIVIDUALS.** Individuals, families and organizations may contribute to a DAF.



Morgan Stanley Global Impact Funding Trust, Inc.

Morgan Stanley clients have access to a DAF through MS GIFT, which is an independent section 501(c)(3) organization.



KEY FACTS ABOUT MS GIFT:

More than 15 years of operation and experience;
established in August 2000

More than **7,200 accounts**,
collectively valued at over
\$1.7 billion as of 12/31/2018

Total grants to
charities of **\$1.77 billion**
since inception

Back office administration
provided by RenPSG, an
unaffiliated charitable gift
administrator.

Investment platform
professionally managed by
Morgan Stanley

Led by a board of directors
that includes seasoned
professionals from both
within and outside of
Morgan Stanley

Things you can do via MS GIFT that you may not be able to do elsewhere:

- Achieve positive environmental and social impact in the public markets through MS GIFT Impact Pools' investment holdings, in addition to grants distributed to selected charities.
- Receive professional investment advice on growing your charitable gifts.
- Contribute using a wide variety of cash and marketable securities. With prior approval, contribute illiquid assets such as real estate, artwork or private company stock.
- Help coordinate charitable giving with succession planning.
- Develop a program of giving or transfer a private foundation to a simpler gifting solution.
- Mitigate capital gains tax on gifts of appreciated securities and other assets.
- Establish a long-term charitable giving strategy that reflects your passions, vision and values.
- Make anonymous contributions.
- Reduce your estate tax liabilities.
- Conduct research on areas of charitable interest and specific charities.
- Create a philanthropic legacy.

Three Programs for Charitable Giving

Donors wishing to contribute to MS GIFT's donor advised fund program can select the investment platform that aligns with their needs and those of their family, as summarized below:

PROGRAM CHOICE	ASSETS MANAGED BY	MINIMUM CONTRIBUTION	FORM OF INVESTMENT
Select UMA	Third-Party Managers, ETFs, Mutual Funds	\$25,000	Pooled investment vehicle
Portfolio Management	Morgan Stanley Portfolio Manager	\$250,000	Individual account
NextGen	Third-Party Managers, ETFs, Mutual Funds	\$25,000 parent \$5,000 child	Pooled investment vehicle

Each of the three programs is further explained below.

Select UMA® Program

Morgan Stanley's Select UMA program is a unified managed account that allows you and your Morgan Stanley Financial Advisor to leverage the firm's expertise at each stage of Consulting Group's investment process.

HOW IT WORKS:

- Contributions to MS GIFT are invested in the Select UMA investment advisory platform.
- The unified managed account combines separately managed accounts, mutual funds and exchange-traded funds in a diversified, cost-effective portfolio.
- You have a choice of four traditional risk-based portfolios, two Investing with Impact portfolios and two ETF portfolios, as well as a money market fund. Contributed assets may also be split among the various investment options. However, if you do not elect an investment, your fund will be defaulted into our Investing with Impact Balanced Pool.

Portfolio Management (PM) Program

The Portfolio Management Group creates customized investment strategies for high net worth individuals and institutional clients. Our Portfolio Managers are a select group of Morgan Stanley Financial Advisors who are qualified by the firm to manage client assets based on training, experience and commitment to client service.

HOW IT WORKS:

- Contributions to your PM DAF account are managed on a discretionary basis by your Morgan Stanley Portfolio Manager.
- To qualify for this investment option, the initial contribution must be at least \$250,000, and your Morgan Stanley Financial Advisor must be properly certified for the PM program.

NextGen Program

A NextGen DAF welcomes the next generation of philanthropists into financial discussions and decision-making connected to family giving. It is a powerful way to have meaningful intergenerational conversations and encourage next generation members to take an interest in family financial concerns.

HOW IT WORKS:

- With a minimum contribution of \$25,000, you may create a DAF for yourself (if you don't already have one with MS GIFT).
- Then, you can open a related NextGen DAF of at least \$5,000 for a child or young adult—even one under the age of legal majority.
- The NextGen DAF can be replenished, in increments of \$1,000 or more, as donations are decided upon and distributions are made.
- The parents or grandparents, child and Morgan Stanley Financial Advisor work together to determine the recipients, amounts and timing of the donations, making it a family concern that may also make a lifetime impression on the child.
- The account itself may incorporate the child's name.

Investing with Impact

The potential for positive impact through a DAF goes beyond grants made to charitable organizations. Assets not only have the potential to grow tax-free, but also generate positive environmental and social impact in the public markets. The Investing with Impact Pools in the MS GIFT DAF program give donors an opportunity to broaden their impact.

Since its inception in 2012, Morgan Stanley's Investing with Impact has provided clients with investments, solutions and thought leadership to help them advance a more sustainable world. Morgan Stanley defines Investing with Impact as an approach that aims to generate market rate returns while demonstrating positive environmental and/or social impact.

INVESTING WITH IMPACT sets Morgan Stanley apart as a leader in financial services. Investing with Impact includes over

120 investment strategies, model and custom portfolio solutions, access to capital market offerings and custom restriction screening across 31 distinct issue areas. Morgan Stanley's Institute for Sustainable Investing, coupled with Investing with Impact, provides individuals, families and institutions with industry-leading research, white papers and educational material to make educated decisions about their sustainable investing.

"Sustainable investing is an incredibly important part of our Firm's DNA. From education and health care to financial inclusion in different parts of the world, there are opportunities for investors of all types to pursue both positive financial return and sustainable impact."

James Gorman
Morgan Stanley Chairman and CEO

Why Investing with Impact?

Sustainable and impact investments can create economic, social and environmental values without necessarily sacrificing financial performance and can be implemented across all asset classes and geographies.

Investing with Impact represents a vibrant and fast-growing approach to managing wealth for individuals, families and institutions. More than a niche or a fad, data shows that sustainable investing is becoming an important part of the wealth management landscape. Going forward, it's vital to explore opportunities to invest in meaningful ways while simultaneously seeking market-rate returns.



MS GIFT's Investing with Impact Pools

The Investing with Impact Pools within MS GIFT utilize highly regarded third-party investment managers with demonstrated experience in generating positive environmental and social impact alongside potential market-rate returns. In addition to generating positive environmental and social impact, the Impact Pools are well-diversified and risk-aware. Eligible investments include separately managed accounts, mutual funds and exchange-traded funds (ETFs).

The MS GIFT Impact Pools incorporate the following Investing with Impact approaches:

Restriction Screening

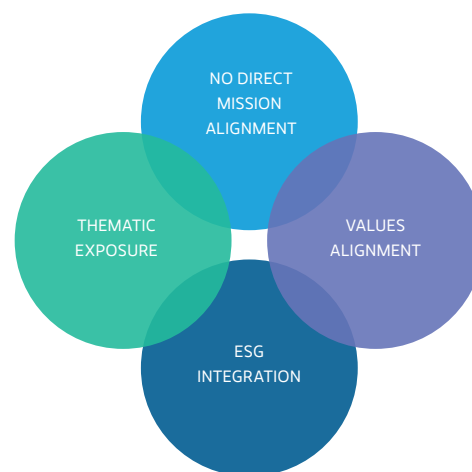
This approach excludes companies or sectors that are in opposition to an investor's values, for example, tobacco, alcohol and weapons.

ESG Integration

Examples of Environmental, Social and Governance (ESG) criteria include the corporate carbon footprint, employee health and safety, workforce diversity policies and business ethics.

Thematic Exposure

Investment by themes and sectors allows for solutions to targeted ESG issues, for example, resource scarcity and community development, including affordable housing.



MS GIFT Administrative Services

MS GIFT provides a comprehensive donor portal where you can suggest a grant by completing an online application. You can also provide grant information to your Morgan Stanley Financial Advisor team or via MS GIFT's administrative help desk.

MS GIFT includes these comprehensive administrative services:

- Confirmation of all grants made and gifts received.
- Quarterly fund statements listing gifts, grants, fees and investment performance.
- Documentation needed to report contributions to the Internal Revenue Service (IRS).
- Information about qualifying nonprofit organizations.

An MS GIFT DAF can support and enhance your goals:

As you consider realignment of your charitable giving approach, keep in mind:

- You likely can continue donating to the same charities you support now.
- Your philanthropic goals may be enhanced by more strategic giving.
- The administrative details are attended to for you by the DAF.
- You can donate cash, stocks, illiquid assets (on a case-by-case basis) and more.
- Your donations have potential for growth.

You and Morgan Stanley

By putting clients first, leading with exceptional ideas, doing the right thing and giving back, Morgan Stanley aims to deliver results today, while setting strategic goals for the future.



Your philanthropic goals and our company culture may be a perfect fit. Let us help you streamline your effort and maximize the impact of your charitable giving.

Contact your Morgan Stanley Financial Advisor or Private Wealth Advisor to get started.

The Morgan Stanley Global Impact Funding Trust, Inc. (MS GIFT) is an organization described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended that sponsors a donor advised fund program. MS Global Impact Funding Trust (MS GIFT) is a donor advised fund. Back office administration provided by RenPSG, an unaffiliated charitable gift administrator.

Although the statements of fact and data in this presentation have been obtained from, and are based upon, sources that the firm believes to be reliable, we do not guarantee their accuracy, and any such information may be incomplete or condensed. This presentation is for informational purposes only and is not intended as an offer or solicitation with respect to the purchase or sale of any security.

Past performance is not a guarantee of future results.

This material does not provide individually tailored investment advice. It has been prepared without regard to the individual financial circumstances and objectives of persons who receive it. The strategies and/or investments discussed in this material may not be suitable for all investors. Morgan Stanley Smith Barney LLC recommends that investors independently evaluate particular investments and strategies, and encourages investors to seek the advice of a Financial Advisor. The appropriateness of a particular investment or strategy will depend on an investor's individual circumstances and objectives. This material is not an offer to buy or sell any security or to participate in any trading strategy. Asset allocation and diversification do not guarantee a profit or protect against a loss.

Investing in the market entails the risk of market volatility. The value of all types of investments may increase or decrease over varying time periods.

Fixed Income investing entails credit risks and interest rate risks. When interest rates rise, bond prices generally fall. The returns on a portfolio consisting primarily of sustainable investments may be lower or higher than a portfolio that is more diversified or where decisions are based solely on investment considerations. Because sustainability criteria exclude some investments, investors may not be able to take advantage of the same opportunities or market trends as investors that do not use such criteria.

Morgan Stanley Smith Barney LLC ("Morgan Stanley"), its affiliates and Morgan Stanley Financial Advisors and Private Wealth Advisors do not provide tax or legal advice. Clients should consult their tax advisor for matters involving taxation and tax planning and their attorney for matters involving trust and estate planning, charitable giving, philanthropic planning and other legal matters.

While we believe that MS GIFT provides a valuable philanthropic opportunity, contributions to MS GIFT are not appropriate for everyone. Other forms of charitable giving may be more appropriate depending on a donor's specific situation. Of critical importance to any person considering making a donation to MS GIFT is the fact that any such donation is an irrevocable contribution. Although donors will have certain rights to make recommendations to MS GIFT as described in the Donor Circular & Disclosure Statement, contributions become the legal property of MS GIFT when donated.

The Donor Circular & Disclosure Statement describes the risks, fees and expenses associated with establishing and maintaining an MS GIFT account. Read it carefully before contributing.